**Miller SPC 100**

**Rubric**: **Speech 5: Little Known Facts and Why Should I Care?**

**Content**

Uses appropriate appeals to convey the importance of the issue

Speaker establish credibility with presence and content (mined from self or researched) of discussion

Evidence of clear understanding regarding the mission of presentation

**1 2 3 4 5 6 7 8 9 10**

**Organization**

Identifies the issue/has a thoughtful introduction with clear thesis

Main points and ideas develop in a compelling way

A clear conclusion is present that ends with an impact and a call for action

**1 2 3 4 5 6 7 8 9 10**

**Style**

Keeps the attention of the audience

Style is appropriate for the content of the presentation

Presentation is clear for the audience and avoids technical langue unless necessary

**1 2 3 4 5 6 7 8 9 10**

**Clarity**

Speaker presents the material clearly and simply so audience members can easily process the information

Adheres to the time allotment without rushing though the presentation

Appropriate visual aid

**1 2 3 4 5 6 7 8 9 10**

**Delivery**

Avoids reading presentation

Maintains a consistent level of eye contact

Body language remains natural, generally open, and non-contorted

**1 2 3 4 5 6 7 8 9 10**

**\* Modeled after the skills associated with the Five Cannons of Rhetoric.**